

FUNDRAISING GUIDE & TRACKER

WHY SHOULD I FUNDRAISE & THE PURPOSE OF FUNDRAISING IN PAGEANTRY?

FUNDRAISING FOR PAGEANTRY IS NOT MEANT TO BE DIFFICULT. IN FACT, MANY PAGEANT DELEGATES FIND FUNDRAISING TO BE THE MOST REWARDING PART OF THEIR JOURNEY.

FUNDRAISING & LEARNING ABOUT THE PLATFORM/S THAT THE PAGEANT SYSTEM REPRESENTS HELPS DELEGATES TO GET A FEEL FOR THE REPRESENTATION THAT IS IMPORTANT TO THE PAGEANT SYSTEM AND OFTEN SUPPORTS DELEGATES TO FEEL ALIGNED WITH THE PAGEANT SYSTEM VALUES.

ORGANISING OR COLLABORATING WITH LOCAL BUSINESSES TO FUNDRAISE AND RAISE AWARENESS FOR AN ORGANISATION WHICH YOU ARE REPRESENTING HELPS DELEGATES TO IMPROVE THEIR PUBLIC RELATIONS SKILLS, PUBLIC SPEAKING, COMMUNITY COLLABORATION EFFORTS & OFTEN THEIR CONFIDENCE, WHEN RESPONDING TO AND ADVOCATING FOR A DIVERSE RANGE OF PEOPLE.

DIFFERENT PAGEANT SYSTEMS HAVE DIFFERENT SPECIFICATIONS FOR WHAT KINDS OF FUNDRAISERS ARE APPROPRIATE. FOR EXAMPLE, SOME PAGEANT SYSTEMS MAY NOT WANT TO BE AFFILIATED WITH CERTAIN TYPES OF RECREATIONAL ACTIVITIES OR MAY NOT WANT YOU TO HOST A FUNDRAISER AT A WINERY/ DISTILLERY OR WITH A PARTICULAR THEME. IT IS IMPORTANT THAT YOU AS A DELEGATE ENSURE YOU ARE RUNNING YOUR FUNDRAISING IDEAS BY YOUR PAGEANT SYSTEM IF YOU ARE REQUESTED TO DO SO.

SOME FUNDRAISING EVENTS WILL ALSO DOUBLE AS APPEARANCES. PLEASE NOTE THAT THESE VARY VASTLY FROM PAGEANT TO PAGEANT AND DELEGATES SHOULD MAKE SURE THEY UNDERSTAND WHAT FUNDRAISING EFFORTS ARE APPLICABLE TO THEIR SYSTEM AND SCORING.

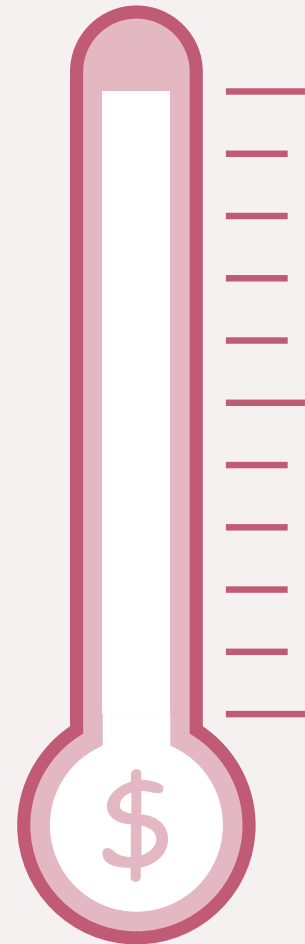
WHAT IS YOUR FUNDRAISING PLATFORM (IF YOUR PAGEANT CALLS FOR ONE)?

HOW MIGHT YOU EXPLAIN THE PLATFORM TO SOMEONE IF YOU WERE TRYING TO CREATE AWARENESS OF IT?

WHAT IS YOUR FUNDRAISING GOAL FOR THE PAGEANT?

FUNDRAISING IDEAS:

- BAKE SALE
- ORGANISE A COLD-PLUNGE DAY OR DUNK DAY FUNDRAISER
- ORGANISE A RAFFLE WITH DONATED ITEMS FROM LOCAL BUSINESSES
- ORGANISE A PAINT OR CRAFTING FUNDRAISER
- HOST A RUNWAY EVENT OR GALA WITH TICKET SALES GOING TO A FUNDRAISER
- DISCUSS THROUGH SOCIAL MEDIA THE IMPORTANCE OF THE ORGANISATION YOU ARE FUNDRAISING / RAISING AWARENESS FOR (THIS CAN RESULT IN DONATIONS MADE BY FOLLOWERS)
- PLAN & HOST A CLOTHES SWAP CHARGING PARTICIPANTS A FLAT RATE TO PARTICIPATE
- HOST AN OPEN AIR MOVIE NIGHT WITH PRICE PER TICKET



THOUGHT SPLASH

FUNDRAISING TRACKER

DATE	BRIEF DESCRIPTION OF FUNDRAISER	COST OF GOODS OR IF THEY WERE DONATED FOR FUNDRAISER	TOTAL FUNDRAISED AT EVENT

TOTAL FUNDS RAISED
\$

WHICH FUNDRAISER WAS OF MOST VALUE TO YOU & WHY?